



HIGHER EDUCATION

Whether you work at a private university, a public school, a community college, or a technical institute, you understand the importance of engaging students, faculty, staff, and visitors on a daily basis. The key to promoting a safe, inclusive campus and building community is to display timely, relevant visual messaging. Digital signage in schools can be beneficial. Digital signage enables campus-wide unified messaging, which can be used to foster community and engage students, faculty, staff, and visitors. For enterprise campus communications, combine digital signs, interactive wayfinding, and room signs.

- ✓ Share the most recent campus safety updates, schedules, announcements, and other information via digital signage.
- ✓ Spread the word in your student centers, hallways, cafeterias, and throughout campus. Make the campus a safe place for faculty, students, and visitors.
- ✓ In an emergency, override regular communications to warn students, staff, and visitors on campus. Alerts cause digital signage to display instructions.
- ✓ Motivate staff and students by providing more than one digital signage screen.
- ✓ Increase the wow factor of your campus communications in high-traffic areas to boost school spirit, welcome freshmen to campus, or build community.

- ✓ Bring people and information together with a modern communication platform that makes it easy to share news, support communities of practice, and access forms, policies, and your learning management system.
- ✓ By ensuring that all information inside your network stays within your institution's security infrastructure, you can eliminate the need to use risky, unapproved tools.
- ✓ Publish campus-wide updates and information.

